



Benefits to our community

- **Ensure survival of vital animal species:** Help to ensure the survival of vital animal species crucial to our planet's complex food web.
- **Improve local food production:** Raise community awareness of how our food grows and improve local food production through expanded pollination.
- **Stimulate local plant nursery market:** Improve local plant nursery markets by increasing demand for native, pollinator friendly plants.
- **Engage community in removing invasives:** Mobilize community to remove non-native invasive plants to make way for locally native plants.
- **Address pest problems less toxically:** Raise community awareness of the least toxic ways to deal with home and garden pest problems.
- **Heighten awareness of seasonal changes:** Raise community awareness of the local environment's seasonality as understanding grows about pollinators' reliance on blooming plants and trees.
- **Increase small business opportunities:** Support growth of niche business - pollinator friendly landscaping, beekeeping suppliers, chemical-free lawn care, native seed suppliers.