

Public Art Policy: Resolution

Resolution:

To establish the MAP as the recommending body for Public Art. To specifically address the Policy regarding Display of Public Art on the on the Art Wall: “Public Works At Public Works.”

Role of the MAP

The Municipal Arts Panel (MAP) will review and make recommendations to the Mayor and Council regarding all aspects of public art, including policy, projects, acquisition, installation, maintenance, adoption, education and outreach.

“Public Art” includes any work of visual art, including but not limited to: sculpture, drawing, painting, fresco, mosaic, photograph, neon, glass, limited edition prints, calligraphy, any combination of forms of media including sound, literary elements, film, and video systems; hybrids of any media and new genres, as well as ephemeral arts such as dance, voice, music or poetry. “Public Art” excludes signs, logos, mascots and commercial references and displays.

Purpose of the Policy regarding the Art Wall

The purpose of this Policy is to give specific direction to selecting artwork that is temporarily and/or permanently displayed on the Art Wall: “Public Works At Public Works,” located on the fence fronting the Public Works building.

Art Displayed on the Art Wall will:

- Interweave art with the urban fabric;
- Create a unique image and sense of place;
- Encourage positive civic discourse;
- Celebrate historic events and persons;
- Inspire, educate, beautify and give character to Pine Lake, and
- Provide opportunities to facilitate the community values of inclusion; civic pride, cultural diversity and appreciation of the creative spirit.

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Goals

The goal of the Public Arts Policy, specific to the Art Wall is to:

- Encourage participation by citizens in the process of publicly displaying Works of Art;
- Foster quality design and the creation of an array of artwork in all media, materials, styles and disciplines that best respond to the distinctive characteristics of the Art Wall and the community;
- Reflect the diversity of culture, heritage and expressions of Pine Lake and Georgia;
- Build a diverse collection of public artworks by selecting a variety of artists to display public art projects;
- Encourage collaboration among all arts and building disciplines;
- Encourage art projects for the Art Wall that enhance the quality, pride, and civic identity
- Encourage the role of artwork in enhancing economic development and cultural tourism;
- Foster and encourage the development of future public artists and art spaces.

Procedures for Selection of Artwork

The MAP or an appointed curator will help provide guidance and oversight for use of the Art Wall and will recommend policies, procedures and regulations. The Mayor and Council will make all final decisions with respect to policy.

The following criteria will be used to identify suitable public art for display:

Quality and Integrity of work: high artistic standards are maintained for artworks displayed in the City.

- Artworks shall be compatible with the character of the community and shall support a vision for the City's mission and values.
- Artwork approved for installation shall be appropriate to the site, scale, historical

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and ecological environment of the City.

- Artwork approved for installation shall be designed for outdoor display and shall be sufficiently durable to withstand exposure to the elements.
- No artwork shall be accepted for display on the Art Wall that denigrates, belittles or insults any person, group, or organization.
- No artwork shall be accepted for display on the Art Wall that includes profanity or portrays violent or criminal acts.

Submission: Artwork proposed to be displayed on the Art Wall or Artwork solicited from artists by the MAP shall be submitted to and reviewed for quality by the MAP and /or an appointed curator. Recommendations for installation shall be presented to the Mayor and Council.

Funding: At this time, funding for installation, maintaining and conserving artwork is unavailable. In most instances, a maintenance agreement will be formed whereby the donor agrees to financially support the donated artwork.

Liability: proposed artwork will be reviewed based on the susceptibility of the artwork to damage and vandalism, potential danger to the public and special insurance requirements. The City reserves the right to either decline or relocate a piece of art as public necessity warrants and may attach conditions to acceptance of any work of art for display.

Time Period: Artwork donated for installation on the Art Wall shall be accepted for a specific time period and shall be rotated with other available art meeting the standards of this policy. In the event an artist seeks to make a permanent donation of art to the City, the recommendation of MAP and final approval of the Mayor and Council shall be required.

Final Authority: The Mayor and Council retain final authority, as to all art installed on the Art Wall and the length of any such display.

Limited City liability

The artist recognizes the display of art on the Art Wall is outdoors and subject to the elements. While the City will seek to protect the integrity of the artwork and the site for its

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intended purpose, the City cannot be responsible damage or destruction that may occur to the artwork. All artists donating works of art to the City for display do so at their own risk.